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WHAT TO WEAR FOR FAMILY PICTURES

Trying to decide what to wear for your upcoming family pictures?

I have put together a few guidelines and suggestions to help point you in the right direction. Hopefully these tips will make the process simple and not stressful.



MOMS

-CHOOSE YOUR OUTFIT FIRST.

-WEAR A DRESS OR JUMPSUIT. My favorite look is a flowy dress with movement. Maxi dresses, midi dresses, long skirts, jumpsuits, and even short and flowy dresses look pretty and feminine. You may not wear dresses in everyday life, but they photograph beautifully and your portraits will have a soft, feminine look and feel.

-A POP OF COLOR. Color adds a lot to a picture, and either solid or a floral pattern both look amazing! See color scheme ideas.

-ARMS. If mom doesn't want to show her bare arms (totally get it), there are some really cute dresses with long sleeves.

-WHERE TO SHOP:

Free People
Anthropologie
Zara
Nordstrom's
Forever 21
Alter'd State

CHILDREN

-Make sure whatever they wear will stay in place and they are comfortable. :)

-TEXTURE & LAYERS. Anything with texture photographs beautifully. Layers add interest and style.

GIRLS. Dresses, rompers, skirts.

BOYS. Simple is best, no logos. Suspenders are my all-time favorite look! Find these at H&M and Zara.

WHERE TO SHOP

Zara Kids* my favorite
H&M (website is better)
Baby Gap
Old Navy

DADS

-SHIRTS: A button-down shirt, either short sleeves or long, depending on the season.

-PANTS: jeans or chinos. Chinos can add extra earth-tone color.

-You will look your best if your clothes are fitted. :)





COLOR PALETTE

- Combine a few pops of color along with neutrals.
- Don't overly match, but coordinate.
- Avoid anything too dark like black or dark navy.
- Don't forget to mix in neutrals for a cohesive look.

FAVORITE EARTH TONES



NEUTRALS





A FEW MORE TIPS

-Keep patterns subtle. For smaller families, one pattern that pulls the colors together works well. In a larger family, a few different patterns (both organic and geometric) work great!

-Variety is key. Make sure not to put everyone in jeans. For variety, usually just one person in jeans, one in chinos, and the girls in skirts and dresses look fantastic!

I LOVE denim. Personally, I always include someone in a denim shirt or one of the girls in a denim dress. This goes with any color palettes and adds instant texture.

-I LOVE off-white and ivory. I almost always include one person, but not everyone, in a textured off-white or ivory.



WHATEVER MAKES YOU FEEL LIKE YOU!

Chances are you have amazing style, but feel a little stressed about picking out your session outfits. I'm here to tell you not to worry - you are going to look great!

I'm also here to help! Please feel free to email or text me a cell phone picture of the outfits laid out that you are considering. I love helping style my clients!



